



# CEOE at a Glance

## AY 2022-2023

### CEOE UNITS

- Research & Policy
- Community Engagement
- Case Study

### OUR MISSION

To have a profound impact on the way organizations in Qatar conduct business and the way their business impacts Qatar, through outstanding research and policy works, experiential learning, distinctive capacity building, and community outreach

### WHO WE ARE

Research center within the College of Business & Economics at Qatar University. The CEOE activities include research and policy work, teaching, case development, consultancy, and training. It has a track record in working with government agencies and the private sector to develop innovative solutions

Stay connected:



## Case Study Unit:

- Publishing teaching case studies
- Embedding case-based learning in the curriculum of College of Business and Economics
- Promoting the use of cases as a learning tool at Qatar University



- 8 Case Study writing workshops
- Establishing strategic partnerships with leading Case study publishers in UK and USA
- 25 Case studies about the FIFA world cup in Qatar
- 10 case studies in collaboration with CBE Faculty, ILO, New York University and Ministry of Labor on human rights in Qatar





## Community Engagement Unit:

- Building transformative learning experience for aspiring entrepreneurs, leaders, and employees.
- Building individual and organizational capacities to develop and compete in the regional and international markets.
- Providing a two-way learning platform for active collaboration of academia. and industry.



- Executive training: 51 training courses with 390 trainee
- Innovation & Entrepreneurship 10<sup>th</sup> Annual Contest (I&E), 38 students groups participating, 3 winning groups with a total money prizes amount of 50,000 Qar
- Entrepreneurs Catch Cash Event, 15 qualifying students groups, and 5 winning groups who won free Artificial Intelligence workshops and free Feasibility Study
- Entrepreneurial Showcase Event- Foundation Program, 250 students participated in groups, winners got a chance for future incubation









## Research & Policy Unit:

- Publishing cutting-edge research outcomes
- Serving the community by disseminating knowledge.



- The first Business Policy Forum, where Policymakers, industry experts, and academic gather to discuss different topics
- The first Research outcome Seminar on the NPRP project funded by QF: Qatarization Strategy
- 25 scientific article
- Lean Concept Workshop & Lean Competition for students and QU community





